Caicola BOTTLERS JAPAN INC. コカ・コーラ ボトラーズジャパン株式会社

News Release

May 31, 2021

To the press

Coca-Cola Bottlers Japan Inc.

Coca-Cola Bottlers Japan Online Plant Tour Web reservation begins from June 7 !

Also introducing parts of the tour zone of the new Hiroshima Plant, completed in 2020!

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter "CCBJI") began accepting WEB reservations for the newly opened "Coca-Cola Bottlers Japan Online Plant Tour" from June 7.

Since all Plant Tours are currently suspended to prevent further coronavirus infections (Note 1), we launched the new "Coca-Cola Bottlers Japan Online Plant Tour" that allows customers who have been unable to visit our plant tours in person due to the COVID-19 restrictions or because of long travel distances, to experience and enjoy our Plant Tour remotely.



In addition to a guided tour highlighting the history of Coca-Cola, the manufacturing process of Coca-Cola products, environmental and recycling initiatives, and a quiz section to test your Coca-Cola knowledge, the Coca-Cola Bottlers Japan Online Plant Tour provides content only available for viewing through the online tour, such as a video introduction of the new state of the art Hiroshima Plant that was newly built last year. Also at the end of the tour, participants have the opportunity to ask questions and chat in real time with the online tour guide.

As plant tours have also been used by schools for student field trips, we hope the Coca-Cola Bottlers Japan Online Plant Tour also presents content that contributes to their education.

Note 1: We will inform you via our official website when the resumption of plant tours is decided.

[Outline of Coca-Cola Bottlers Japan Online Plant Tour]

- Start date of reservation: June 7, 2021-
- Start date of tour: June 21, 2021-
- Maximum capacity of participants: 5 groups/registered connections per tour, about 3 times
- a week (we expect to gradually expand availability to allow more visitors to enjoy the tour.)
- Time required: About 35- 40 min
- How to apply: Please apply from our official website (<u>https://www.ccbji.co.jp/onlinetour/</u>).
- Browsing devices: PC, tablet, smartphone

(Recommended browsers: Google Chrome, Firefox, Safari, Microsoft Edge latest stable version) ■ Other: Please see the URL above for details.

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